



2+2 Degree Plan Checklist
Associate of Science in Liberal Arts and Sciences to
Bachelor of Arts
Advertising



National Park College
Associate of Science in Liberal Arts and Sciences
General Education Requirements (35 Credit Hours)

English/Communication (9 credit hours)

			HU	Semester	Hours	Grade
ENG	1113	English Composition I	ENG 1110		3	
ENG	1123	English Composition II	ENG 2110		3	
SPCH	1103	Fundamentals of Public Speaking	COMM 1010		3	

Mathematics (3 credit hours)

			HU	Semester	Hours	Grade
MATH	1123	College Algebra	MATH 1023		3	
MATH	1213	Quantitative Literacy	MATH 1100			

Lab Sciences (8 credit hours)

			HU	Semester	Hours	Grade
BIOL	1114	General Biology I <i>or</i>	BIOL 1100		4	
BIOL	2224	Anatomy & Physiology I	BIOL 3200			
CHEM	1204	General Chemistry I <i>or</i>	CHEM 1040		4	
ESCI	1104	Earth Science <i>or</i>	PHS 1010			
PHYS	1104	Physical Geology <i>or</i>	PHS 1020			
PHYS	1114	Physical Science <i>or</i>	PHS 1060			
PHYS	1124	Astronomy	PHS 1030			

Fine Arts and Humanities (6 credit hours)

			HU	Semester	Hours	Grade
ART	1593	Art Appreciation <i>or</i>	ART 1010		3	
MUS	1213	Music Appreciation	MUS 1010			
ENG	2273	World Literature I <i>or</i>	ENG 2010		3	
ENG	2283	World Literature II	ENG 2020			

History/Government (6 credit hours)

			HU	Semester	Hours	Grade
HIST	2233	United States History Since 1865	HIST 1020		3	
HIST	2253	World Civilization To 1500 <i>or</i>	HIST 2100		3	
HIST	2263	World Civilization Since 1500	HIST 2110			

Social Sciences (3 credit hours)

			HU	Semester	Hours	Grade
PSYC	1103	General Psychology	PSY 2010		3	



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Directed Electives (25 Credit Hours)

			HU	Semester	Hours	Grade
ANTH	1113	<i>Select two courses:</i> General Anthropology Macroeconomics <i>or</i> American National Government Introduction to Sociology	ANTH 2500		6	
ECON	2203		ECON 2010			
POLS	1113		POLS 1787			
SOC	1103		SOC2030			
BUS	2343	Advertising	COMM 1900			
PHOT	2223	Digital Photography	COMM 2200			
CIS	1013	Information Systems <i>or</i> Introduction to Computing	IS 1001		3	
CIS	1023					
SPAN	1103	<i>Select any two courses based on NPC competency and/or prerequisite standards:</i> Beginning Spanish I Beginning Spanish II Intermediate Spanish I Intermediate Spanish II Beginning French I Beginning French II Intermediate French I Intermediate French II	Foreign Language		6	
SPAN	1113					
SPAN	2113					
SPAN	2123					
FREN	1103					
FREN	1113					
FREN	2203					
FREN	2213					
PE	1113	Life Fitness Concepts	KINS 1010		2	
PE	XXX1	Any 1-hr PE Course	KINS RA		1	

NPC Required Courses

(0 Credit Hours)

Required Courses (2 credit hours)			HU	Semester	Hours	Grade
ORT	0000	LMS/Online Orientation	N/A		0	
ORT	1100	NPC Orientation	N/A		0	

Total NPC Credit Hours: 60



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Harding University

Required Courses (68 credit hours)

			Hours
BOLD	3020	Old Testament Story and Vision	3
BNEW	3020	New Testament Story and Vision	3
		Bible Electives (upper-level BNEW or BOLD)	2
COMM	3200	Communication Theory	3
COMM	4120	Communication Law	3
COMM	4150	Communication Research Methods	3
COMM	4550	Communication Ethics and Scripture	3
COMM	1400	Radio Practicum	1
COMM	1410	TV Practicum	1
COMM	1930	Introduction to Public Relations	3
COMM	2530	Video Production	3
COMM	2540	Internet Communication OR	3
COMM	3100	Writing for the Web OR	3
MKTG	3490	Electronic Marketing	3
COMM	2950	Internship Preparation	1
COMM	3030	Print Advertising	3
COMM	3040	Broadcast Advertising	3
COMM	3130	Advertising Practicum	1
COMM	3350	Multimedia Storytelling	3
COMM	3590	Typography and Graphic Arts OR	3
ART	2200	Computer Graphic Design	3
COMM	3670-3672	Internship in Communication	0-6
COMM	4130	Advertising Campaigns	3
COMM	4510	Senior Seminar	1
MKTG	2400	Principles of Marketing	3
		<i>Choose six hours from:</i>	
MKTG	3310	Consumer Behavior OR	3
MKTG	3470	Promotional Strategies OR	3
PRS	3360	Principles of Sales	3
		Remaining Bible/Electives	0-12

Total HU Credit Hours: 68
Total Credit Hours: 128