2+2 Degree Plan Checklist
Associate of Science in Liberal Arts and Sciences to Bachelor of Arts
Integrated Marketing Communication

National Park College
Associate of Science in Liberal Arts and Sciences

General Education Requirements (35 Credit Hours)

English/Communication (9 credit hours)

			HU	Semester	Hours	Grade
ENG	1113	English Composition I	ENG 1110		3	
ENG	1123	English Composition II	ENG 2110		3	
SPCH	1103	Fundamentals of Public Speaking	COMM 1010		3	

Mathematics (3 credit hours)

			HU	Semester	Hours	Grade
MATH	1123	College Algebra	MATH 1023		3	
MATH	1213	Quantitative Literacy	MATH 1100			

Lab Sciences (8 credit hours)

			HU	Semester	Hours	Grade
BIOL	1114	General Biology I or	BIOL 1100		4	
BIOL	2224	Anatomy & Physiology I	BIOL 3200			
CHEM	1204	General Chemistry I or	CHEM 1040		4	
ESCI	1104	Earth Science or	PHS 1010			
PHYS	1104	Physical Geology or	PHS 1020			
PHYS	1114	Physical Science or	PHS 1060			
PHYS	1124	Astronomy	PHS 1030			

Fine Arts and Humanities (6 credit hours)

			HU	Semester	Hours	Grade
ART	1593	Art Appreciation or	ART 1010		3	
MUS	1213	Music Appreciation	MUS 1010			
ENG	2273	World Literature I or	ENG 2010		3	
ENG	2283	World Literature II	ENG 2020			

History/Government (6 credit hours)

			HU	Semester	Hours	Grade
HIST	2233	United States History Since 1865	HIST 1020		3	
HIST	2253	World Civilization To 1500 or	HIST 2100		3	
HIST	2263	World Civilization Since 1500	HIST 2110			

Social Sciences (3 credit hours)

			HU	Semester	Hours	Grade
PSYC	1103	General Psychology	PSY 2010		3	

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Directed Electives (25 Credit Hours)

			HU	Semester	Hours	Grade
		Select two courses:				
ANTH	1113	General Anthropology	ANTH 2500			
ECON	2203	Macroeconomics *or*	ECON 2010		6	
POLS	1113	American National Government	POLS 1787			
SOC	1103	Introduction to Sociology	SOC2030			
BUS	2343	Advertising	COMM 1900		3	
PHOT	1143	Video Production *or*	COMM 2530		3	
PHOT	2223	Digital Photography	PHOT 2200			
CIS	1013	Information Systems *or*	IS 1001		3	
CIS	1023	Introduction to Computing				
		Select any two courses based on NPC competency and/or prerequisite standards:				
SPAN	1103	Beginning Spanish I				
SPAN	1113	Beginning Spanish II				
SPAN	2113	Intermediate Spanish I				
SPAN	2123	Intermediate Spanish II	Foreign Language		6	
FREN	1103	Beginning French I				
FREN	1113	Beginning French II				
FREN	2203	Intermediate French I				
FREN	2213	Intermediate French II				
PE	1113	Life Fitness Concepts	KINS 1010		2	
PE	XXX1	Any 1-hr PE Course	KINS RA		1	

NPC Required Courses

(0 Credit Hours)

Required Courses (2 credit hours)			HU	Semester	Hours	Grade
ORT	0000	LMS/Online Orientation	N/A		0	
ORT	1100	NPC Orientation	N/A		0	

Total NPC Credit Hours: 60

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Harding University

Required Courses (68 credit hours)

			Hours
BOLD	3020	Old Testament Story and Vision	3
BNEW	3020	New Testament Story and Vision	3
		Bible Electives (upper-level BNEW or BOLD)	2
COMM	3200	Communication Theory	3
COMM	4120	Communication Law	3
COMM	4150	Communication Research Methods	3
COMM	4550	Communication Ethics and Scripture	3
ACCT	2050	Financial Accounting	3
COMM COMM	1400 1410	Radio Practicum **OR** TV Practicum	1
COMM	1950	Introduction to Integrated Marketing Communication	3
COMM	1930	Introduction to Public Relations	3
COMM	2000	Media Software Tools	3
COMM ENG	3230 3100	Writing for Mass Media **OR** Business and Professional Writing	3
COMM	2950	Communication Internship Preparation	1
COMM ART	3590 2200	Typography and Graphic Arts **OR** Computer Graphics Design	3
COMM COMM COMM COMM	3610 3620 3630 3650	Nonverbal and Cross-Cultural Communication **OR** Small Group and Organizational Communication **OR** Argumentation and Persuasion **OR** Interpersonal Communication	3
COMM	3670	Communication Internship	1
COMM	4230	Integrated Marketing Communication Capstone	3
COMM	4510	Senior Seminar	1
IS	2400	Data Management	3
IS IS	2500 3700	Management Information Systems **OR** Web Concepts	3
IS	3150	Principles of Data Analysis and Visualization	3
MKTG	2400	Principles of Marketing	3
MGMT ENTR	3680 3650	Management and Organizational Behavior **OR** Entrepreneurial Management	3
MKTG	3310	Consumer Behavior	3
MKTG	3490	Electronic Marketing	3
PRS	3360	Principles of Sales	3

Total HU Credit Hours:	**68**
Total Credit Hours:	**128**